

2020 IMPACT REPORT

One Day's Wages

Working towards a more just & beautiful world

RSKS, India



Letter from our Founders

Minhee & Eugene Cho



We are captivated by the idea that every single person has the power to change the world. We believe this because we've seen it over and over again. Our hope is that this report will demonstrate that together we are working towards one day where nobody lives in extreme poverty.

While we are committed to highlighting the numbers for you that demonstrate our impact, we also believe there is something even more important within the numbers: the stories of human beings who hold indelible dignity.

In the midst of the magnified challenges and injustices happening in the areas where we work due to the pandemic, we're reminded of the stories of real people that inspire hope. Stories of children who are equipped to go to school remotely, women discovering their voice and influence, indigenous leaders who love, serve, and empower their communities. This year, we are also focusing on

stories of resilience in the face of a life-threatening virus that has upended families and livelihoods.

We are also committed to highlighting your stories: supporters from around the world who generously donate their one day's wages, become monthly donors, start a birthday campaign, or give whatever they are able. Stories of individuals who donated their stimulus checks, couples who celebrate their weddings by inviting their loved ones to give to ODW, folks who run marathons, climb mountains, or bicycle across the country. Stories of churches and businesses who partner with us to raise awareness and valuable resources.

Thank you for being a part of this imperfect but beautiful story. We can't do what we do without you. We're grateful for your partnership and we look forward to both deepening and growing our movement.

With gratitude,
Minhee & Eugene Cho
Co-Founders of One Day's Wages

We are a grassroots movement of people, stories, and actions to alleviate extreme global poverty.

We are motivated by a vision of a more just and beautiful world. We believe this vision is possible when people come together through simple acts of generosity to create lasting change.

We believe that simple acts of generosity can make a lasting impact in a world where many people still live on less than \$1.90/day, which is the international poverty line. We also know that there are already experts and committed indigenous leaders who are invested in long-term, sustainable change in their communities. Rather than reinvent the wheel, we invest in carefully-vetted partnerships around the world that are addressing core issues that perpetuate the cycle of poverty.



Kula Project, Rwanda

Our Values

1.

Dignity

We believe that every single human being matters and as such, how we tell the story matters. Elevating the core dignity of all people is based on a simple yet challenging act of empathy. It influences everything we do.

2.

Empowerment

We believe in removing barriers and empowering people to alleviate poverty in their context by elevating indigenous leaders. In other words, we believe good development is less of us and more of local leaders and communities.

3.

Mutuality

Whether it's donors, partners, volunteers, or people in the communities where we work: this is OUR collective story. We believe that our work is not just transactional but relational and we have much to both share and learn.

4.

Transparency

We care deeply about financial transparency and impact metrics. In other words, we have nothing to hide.



Ugandan Water Project, Uganda

5.

Impact

We believe that your resources should be invested well. While we know development is messy, we care about measurable and sustainable impact.



PeaceTrees, Vietnam



RSKS, India

Our Impact



1,086

Healthcare workers trained
and empowered



2,557

Survivors of gender based
violence received care



1,785

People trained on a
marketable skill



148

Community gardens & food
sources created

281,759

Total People Impacted



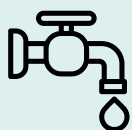
638

COVID-19 tests administered



5,080

Children have improved
health



160,723

People gained access to water
& handwashing stations

*all numbers include projected impact for active projects

\$1,358,629.31

Invested in Grants

41

Partnerships

26

Countries

- 10ThousandWindows

A Breeze of Hope

Accessible Hope Int.

ACE

Action for Development

African Road

Asante Africa Foundation

AusCam Freedom Project

Beyond Borders

Bopoma Villages

CREATE!

Crosslink Development

El Porvenir

Flying Kites

Freely in Hope

GHEI

Hope for Life

Imarisha CBO

Impact Network

Justice Rising

Kula Project

MAIA

Mavuno
- Mil Milagros

Mwanzo

Nepal Youth Foundation

Next Generation Nepal

Power of Love Foundation

Predisan Health Ministries

RAIN

Rebuilding Alliance

RSKS India

Tearfund USA

Ugandan Water Project

West African Vocational Schools

Willow International

World Relief

World Renew

Zimele USA



Freely in Hope, Zambia & Kenya

Stopping the Spread of COVID-19

El Porvenir

Access to clean water and hygiene education is vital to stopping the spread of COVID-19. Handwashing is a critical first line of defense against the spread of viruses, and people need soap and water to stay healthy. Most rural homes in Nicaragua do not have running water, and few have a water tap near their home.

Our partnership with El Porvenir installed 1,818 handwashing stations in homes, schools, and health centers across six regions of Nicaragua. These simple stations can be set up anywhere: the water is stored in a covered bucket to keep the water clean and has a spigot for easy handwashing. Because of our partnership, residents now have an accessible, reliable way to wash their hands and prevent the spread of COVID-19.



IMPACT STORIES



El Porvenir, Nicaragua



COVID-19 Impact



24

Emergency response
partnerships



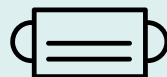
59,445

People provided emergency
food aid



828

People provided livelihood
support



260

COVID-19 community
responders trained

\$634,133.68
Invested in relief grants



Rebuilding Alliance, Palestine



IMPACT STORIES

Hope for Jane and Issac

Alliance for Children Everywhere (ACE)

Jane's life was unbearably difficult when her son Isaac was born. Her husband was the breadwinner for their household and passed away during her pregnancy. The young mother was overwhelmed with grief and lacked any means to provide for herself and her son. Jane brought Isaac to Alliance for Children Everywhere (ACE) and asked to leave him in the crisis nursery for orphaned children. Instead, Jane and Isaac were enrolled in the Family Preservation and Empowerment Program where they received infant formula and a monthly supply of food.

One Day's Wages partnered with ACE to protect young children in crisis by economically empowering their mothers. Strengthening mothers frees families from cycles of poverty

and increases long-term family stability. With the addition of a sewing machine to ACE's training program for marketable skills, Jane hopes to complete her training in tailoring and provide for herself and her son. "It was my dream as a girl to make clothes. It is my dream as a mother to send my son to school. This would be a double blessing for us."

Preventing Trafficking

AusCam Freedom Project

We’re working to stop trafficking in Cambodia before it begins. School dropout is the single greatest indicator to whether a girl will be trafficked, so to eliminate the risk of trafficking, we must remove the barriers to education. By providing school supplies and tutoring, we can remove the financial barrier to staying in school. By supplying relief packages, we remove the barrier to food security, therefore alleviating a girl’s risk of finding illegal work.

Our partnership with AusCam Freedom Project supported a unique girls’ leadership centre in Phnom Penh that protects adolescent girls

at risk of being trafficked and gives them the opportunities, skills, and confidence to do remarkable things. At the Shine Centre, girls receive a designated case worker, school materials and educational support, access to homework clubs, digital literacy training, career counseling, life skills and personal development workshops, and access an entire network of people who care about them. The Shine Centre provided 300 girls with a safe, nurturing environment to build and achieve their dreams.





IMPACT STORIES

Early Childhood Education

Flying Kites Early Learning Center

Across Kenya, only 16% of children attend early childhood education classes, and the number is even lower in rural districts. Investing in early childhood education is one of the best ways available to ensure a child’s future success. According to UNICEF, students with access to quality pre-primary education are better prepared for primary school, setting the stage for positive learning outcomes throughout their schooling.

Our partnership with Flying Kites completed construction of the Flying Kites Early Learning Center, which opened its doors in January 2021 and directly serves some of the youngest and most vulnerable students in rural

Kenya. Their families are struggling to provide basic necessities for their children and often making immense financial sacrifices to enroll them in public primary school. The Flying Kites Early Learning Center will have the capacity to serve a total of 40 children each year.

Rooted in Generosity



Justice Rising, Democratic Republic of the Congo

\$1,490,100.35
Total Funds Raised



2,596

Supporters, including individuals, churches, schools, and businesses



10

Volunteers and Interns



196

People started or continued a recurring monthly gift



49

Peer-to-Peer Fundraisers



Kula Graduation, Kula Project, Rwanda

You Power the Movement



The Freedom Story, Thailand

Our movement is fueled by individuals and communities who give their one day's wages, start a birthday campaign, host an event at their church, school, or business, run a marathon or whatever they feel inspired to do to raise funds to empower others around the world.

Our pledge to you is that 100% of your donation (minus transaction fees) goes directly to supporting carefully vetted partnerships on the ground.

Tina’s Birthday for a Cause

This past March, for her 10th Annual Birthday for a Cause Fundraiser, Tina Hayashi inspired friends and family to give. Instead of birthday gifts, meals, or drinks, Tina asked for donations for relief for refugees around the world and raised \$3,100 for her 31st birthday. She says, “I truly believe we all have a

responsibility to each other, our local and global neighbors, to seek ways to make our world a more kind and just place, to strive each day to be a little better than the day before, and to remember our shared humanity.” We’re grateful for her support, which has raised a total of \$18,452 for ODW!



Jasmine’s Art for COVID-19 Relief

We’re always so surprised at how creative our supporters can be! Jasmine Yeung has an Instagram for her pug, Wallie, and used social media to raise awareness for the Emergency Relief we did around the pandemic. Jasmine asked followers to donate to

her fundraiser and in turn she’d turn a picture of their pet into a beautiful portrait drawing. She helped to raise \$265 for COVID-19 relief and sparked creativity in all of us!



The Roots Community Grows

In 2019, we created an intentional community for our monthly donors called The Roots. We like to say that our monthly supporters are the roots of our grassroots movement because they keep us sustainably rooted in our mission to alleviate extreme global poverty. This past year, we

added 54 new monthly supporters to The Roots community. We're in awe of the generosity of this community, now 196 people total. It truly makes a difference to have the monthly support we can invest back into community projects around the world.



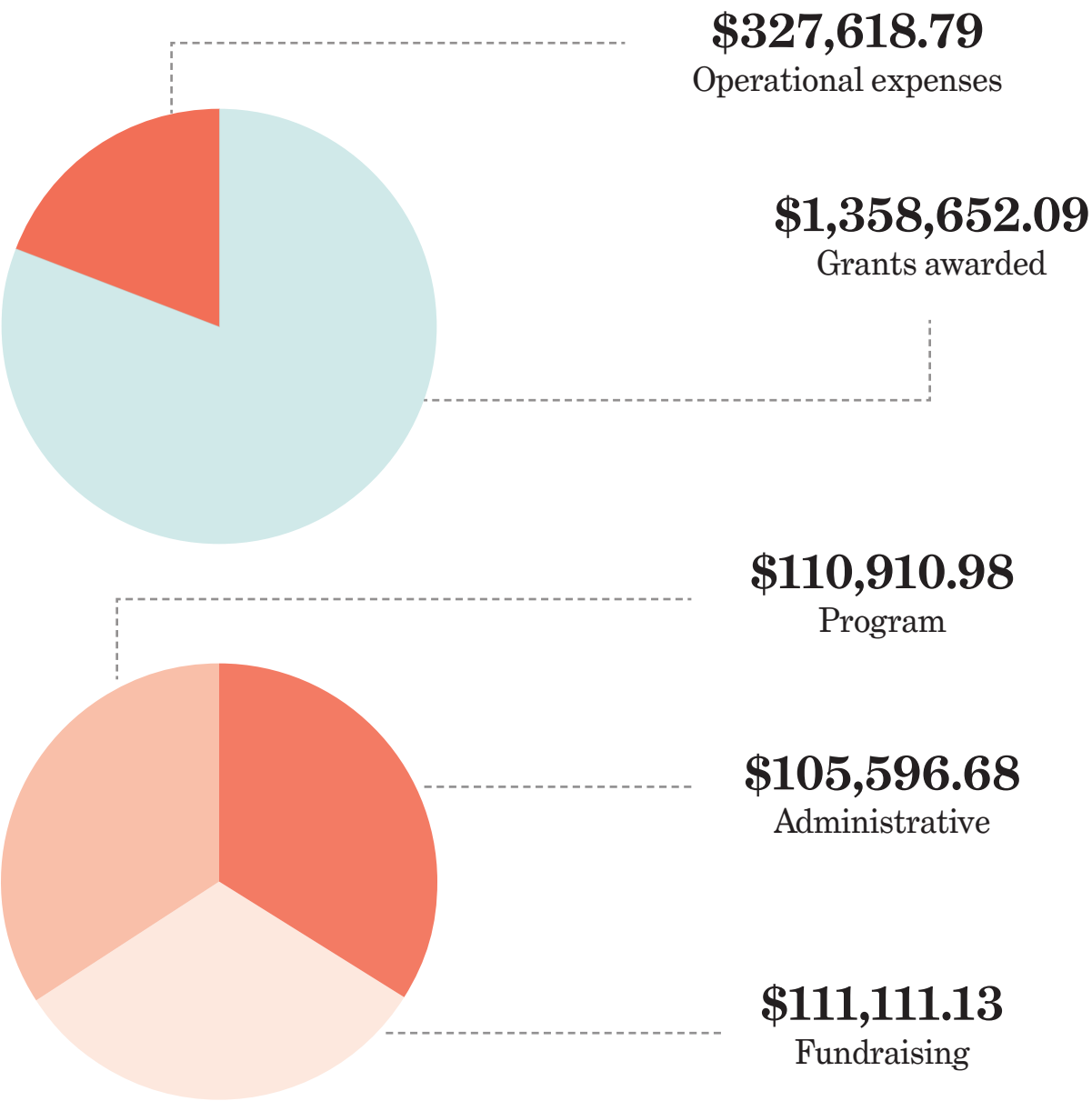
Tearfund USA, Bangladesh (photo by Andrew Philip)

Committed to Transparency



Mil Milagros, Guatemala

\$1,686,270.88
Total Expenses

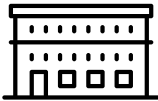


IMPACT METRICS

\$1,512,395
Total Revenue



\$1,022,814
Individual Donors



\$10,261
Business Partners



\$51,594
Church Partners



\$17,000
School Partners

ONE DAY’S WAGES IMPACT REPORT



\$29,425
Corporate Matching



\$134,853
Foundations/Family Trusts



\$11,812
In-kind Gifts & Services



\$213,202
Annual Gala



\$451
Merchandise



\$20,983
Other income



Thank you for being a part
of the movement.



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